

News Story

Software Suite combines ERP, CRM, and analytical dashboards.

April 29, 2008 - Comprised of Sage Accpac ERP v5.5 with SageCRM v6.1, Sage Accpac Extended Enterprise Suite supports integrated front and back office business processes and workflow to improve decision making ability by providing insight into business happenings. It also promotes inter-department collaboration and customer relationship improvement by providing all employees with one complete and consistent customer view. Analytical dashboards help analyze, predict, and manage business performance.

Press Release

Release date: April 24, 2008

Sage Software Announces New Sage Accpac Extended Enterprise Suite

Integrated Suite based on new Accpac ERP 5.5 and SageCRM also adds analytical dashboards

Richmond, BC - April 24, 2008 - Sage Software announced today its new Sage Accpac Extended Enterprise Suite consisting of Sage Accpac ERP version 5.5 with integrated CRM. The Suite combines the benefits of ERP and CRM to support integrated front and back office business processes and workflow. This improves decision making ability by providing insight into what is happening within the business, enhances collaboration between departments and facilitates improved customer relationships by providing employees from across the business with one complete and consistent view of the customer.

"Small and medium-sized businesses need simple, integrated business processes, workflows, and access to reliable information," said Laurie Schultz, Sage Software general manager for Sage Accpac. "An extended enterprise solution provides transparency and control over the entire business. With simplicity in product and pricing, new, improved support offerings, and better synchronization of complementary application availability, the convenience and value offered by our new Sage Accpac Extended Enterprise Suite is our next step in that direction, and you'll see more of this approach from Sage Software in the future."

CRM, Analytical Dashboards Now Included

Sage Accpac ERP now includes SageCRM, an easy-to-use, quick-to-deploy Customer Relationship Management solution comprising Sales, Marketing and Customer Service Automation. Simplified workflow is also supported through tighter integration with Sage Accpac HRMS (human resource management system) and Sage FAS Fixed Assets.

Also supporting an extended view of the enterprise is the new analytical dashboards feature. The dashboards provide easily accessed snapshots of the business that help managers better analyze, predict, and manage business performance. Key performance indicators, such as age of accounts, are instantly available, providing alerts that can be turned into actions through collections, payables and other tasks, resulting in potential cost and cash flow improvements.

This latest version of Accpac also provides significant usability enhancements throughout the system, including a new Account Rollup feature that supports automatic account consolidation in the general ledger, new multicurrency revaluation options, and streamlined processes for managing job tracking.

Simplification-In Product and Pricing

With this latest Accpac version, product delivery has been simplified as has pricing. The functionality from 10 Sage Accpac Options products is now built in, including additional languages, GL Security, inquiry features, and Lot Tracking with Serialized Inventory, among others.

Overall pricing has been further simplified and streamlined with more competitive Canadian pricing, similar pricing for the latest versions of Microsoft® SQL Server® and Pervasive.SQL® server, and a special, introductory "per user" pricing offer available for new customers from now until June 18th.1

Support-New Sage Accpac Online Community

As part of the new Sage Accpac Extended Enterprise Suite launch, a new Sage Accpac Online Community, at www.sageaccpac.com/community, has been launched to provide peer-to-peer online support alternatives for users, as well as fostering better communication and collaboration between Sage Accpac users, business partners, and Sage Software.

The new Sage Accpac Online Community includes a new forum, blogs, a comprehensive Knowledgebase, centralized online support tools for easy accessibility, and Customer Support Technicians monitoring and participating in the forums and online chat rooms on a full-time basis.

Synchronization-All Complementary Applications Available Within 90 Days

Sage Software is committed to delivering 5.5 compatible versions of complementary applications such as Sage Accpac HRMS, Sage FAS Fixed Assets, and Sage Accpac Insight by the end of July, so users can have a comprehensive, up-to-date, expanded Extended Enterprise Suite, as desired, up and running as quickly as possible.

The Sage Software Extended Enterprise Vision

Sage Accpac ERP version 5.5 with SageCRM 6.1 provides the beginning of Sage Software's new Extended Enterprise vision. Sage Software's Extended Enterprise vision will deliver a family of software suites that will provide businesses with access to processes and data anywhere, anytime, on any device, with workflow throughout the organization. Sage Software offers small and medium-sized businesses with freedom of choice to deploy the business management system to match their business needs. The Sage Accpac Extended Enterprise Suite can be installed on premises and accessed over the Web or from local or wide area networks. It is also available hosted online at www.sageaccpaonline.com.

Pricing and Availability

The new Sage Accpac Extended Enterprise Suite is now available from authorized Sage Accpac business partners across North America. Available in three editions, 100, 200, and 500, core financial and operational modules of Sage Accpac ERP 5.5 start at an SRP of \$695 (USD), \$795 (CDN) per module for Sage Accpac 100 ERP 5.5. Additional Sage Accpac ERP 5.5 modules will be available in June. The special per user pricing offer is available from April 18th until June 18th, 2008.1 To locate a Sage Accpac business partner, call 1-800-945-8007, or visit www.sageaccpac.com.

About Sage Software

Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and medium-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries. Sage Software is a subsidiary of The Sage Group plc, a leading global supplier of business management software and services to small and medium-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989. Sage Group now has 5.5 million customers and employs over 13,900 people worldwide. For more information, please visit the web site at www.sagesoftware.com or call (866) 308-2378.

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1Per user pricing is a special, introductory promotional offer available from April 18, 2008 to June 18, 2008 only for new users/purchasers of the Sage Accpac Extended Enterprise Suite, which includes Sage Accpac ERP 5.5 and SageCRM 6.1. Specific pricing details of this offer are available from local Sage Accpac business partners and Sage Software.

Company Information:

Name: Sage Software Inc.

Address: 888 Executive Center Dr. W., Suite 300

City: St. Petersburg

State: FL

ZIP: 33702

Country: USA

Phone: 727-579-1111

FAX: 727-578-2178

<http://www.bestsoftware.com>